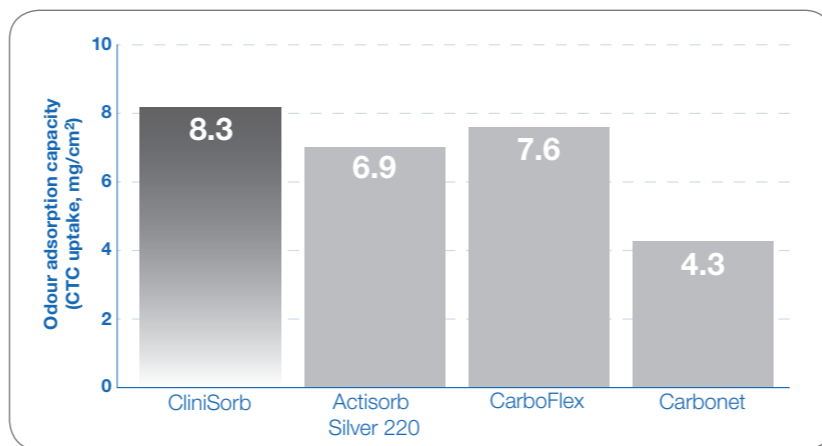


Activate confidence



CliniSorb – Highly effective compared to other leading brands



CliniMed data on file 2002

- Even at 75% relative humidity, CliniSorb is effective and adsorbs significantly more odour than its competitors

CliniSorb – Activate confidence

- Highly effective control of malodorous wounds, including fungating breast lesions, pressure ulcers, leg ulcers and diabetic foot ulcers
- Cost-effective
- Available in three sizes – 10 x 10cm, 10 x 20cm and 15 x 25cm
- Highly effective, wet or dry²

For more information on CliniSorb, please call the CliniMed Careline on 0800 036 0100

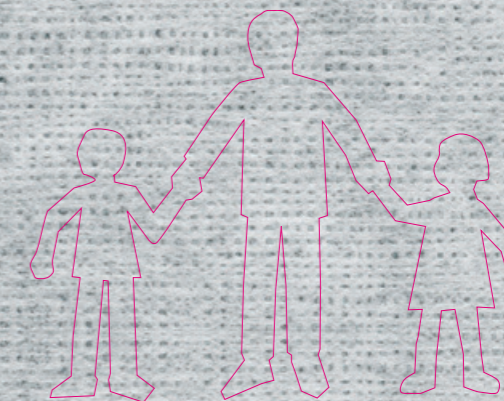
CliniSorb[®]
Activated Charcoal Dressing

CliniMed[®] and CliniSorb[®] are registered trademarks of CliniMed (Holdings) Ltd. CliniMed Ltd., Cavell House, Knaves Beech Way, Loudwater, High Wycombe, Bucks, HP10 9QY. Tel: 01628 850100, Fax: 01628 527312, Email: enquiries@clinimed.co.uk or visit www.clinimed.co.uk

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CliniMed[®]

Cut the odour



CliniSorb[®]
Activated Charcoal Dressing

Many common wounds can become malodorous

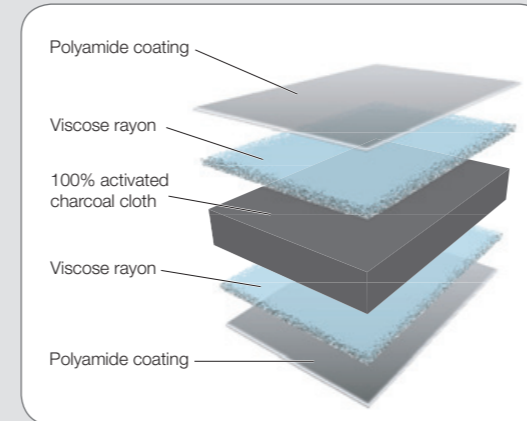
- Pressure ulcers
- Leg ulcers
- Diabetic foot ulcers

Malodorous wounds can have serious consequences

- Psychological problems such as depression and lack of self-esteem
- Detrimental effect on body image and quality of life
- Prevention of intimacy with partners
- Anxiety about whether others can smell the odour
- Nurses experiencing feelings of nausea

The wound may never disappear – but you can still improve patients' quality of life.¹

CliniSorb – Activate confidence



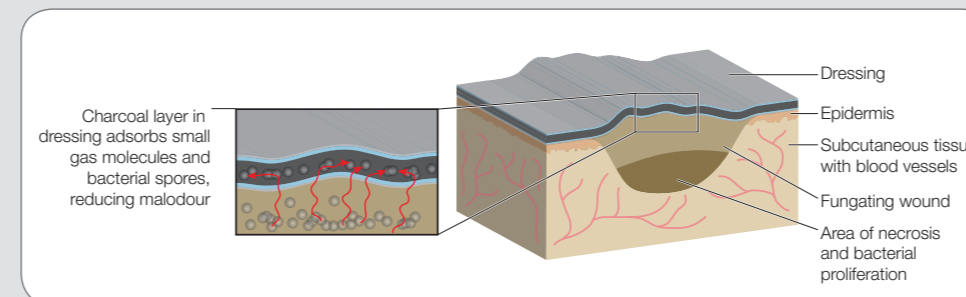
Wound odours are mainly caused by the production of volatile fatty acids by anaerobic bacteria. CliniSorb is an activated charcoal dressing designed to trap these volatile fatty acids.

CliniSorb – Advanced structure

- Contains an optimum combination of microporous activity and activated charcoal cloth weight for superior adsorption
- Reduces the danger of charcoal fibres breaking off into the wound¹

How CliniSorb works

The activated charcoal surface in the dressing electrostatically attracts volatile fatty acids and adsorbs them, to prevent odour escaping.



CliniSorb – Cost-effective compared to other leading brands

Dressing	Dressing size	NHS Supply Chain Code*	Drug Tariff Order Code†	Pack size	Price	Saving vs Carbopad VC
Carbopad VC	10 x 10cm	ELV008	20043	10	£ 20.33	–
Carbopad VC	10 x 20cm	ELV009	20044	10	£ 27.88	–
CliniSorb	10 x 10cm	ELV051	2305	10	£ 16.24	20%
CliniSorb	10 x 20cm	ELV053	2310	10	£ 21.90	21%
CliniSorb	15 x 25cm	ELV055	2315	10	£ 30.05	–

*NHS Supply Chain October 2007 Catalogue: 516 and 552. †Drug Tariff February 2009.

“CliniSorb is a versatile, cost-effective and effective charcoal dressing, and is a consideration when deciding on the management for the individual patient with a malodorous wound” – Morris 2008

CliniSorb is flexible and easy to use

- Can be used as a primary or secondary dressing**
- Soft, flexible construction can be cut to fit practically any wound. Even fungating wounds on curved body sites can be easily dressed
- Can be applied either side down
- Can remain in situ for up to one week

** A separate primary dressing may be needed in dry or lightly exuding wounds.

References:

1. Morris C. 2008. Wound odour: principles of management and the use of CliniSorb. *Br J Nurs.* 17 (6), suppl (6): S38-S42.
2. CliniMed data on file.